354403

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM D



NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
IFORM LIMITED OFFERING EXEMPTION

-OMR	A	PPD	n	JA	ı

OMB Number: 3235-0076 Expires: March 30, 2008 Estimated average burden hours per form......1

SEC USE ONLY					
Prefix		Serial			
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DA	TE RECEIV	/ED			

Name of Offering (check if this is an ar	mendment and name has chan	ged, ai	nd indicate change.)				
Series A Preferred Stock Financing				,			
Filing Under (Check box(es) that apply):	☐ Rule 504		☐ Rule 505	■ Rule 506		☐ Section 4(6)	ULOE
Type of Filing:			New Filing		×	Amendment	
	A. BAS	IC ID	ENTIFICATION DA	TA			
1. Enter the information requested abou	t the issuer						· · · · · · · · · · · · · · · · · · ·
Name of Issuer (check if this is an ame	ndment and name has changed	d, and	indicate change.)	•			
BuzzLogic, Inc.			•				
Address of Executive Offices	(Number and S	treet, (City, State, Zip Code)	Telephone Nun	nber (In	118 600 6100 9114 611	01 13 W 00 10 13 13 13 13 13 13 13 13 13 13 13 13 13
625 Second St., 3 rd Floor, San Francisco, C	CA 94107			415.348.6912		1,040,044,010,044	
Address of Principal Business Operations	s of Principal Business Operations (Number and Street, City, State, Zip Code) Telephone Number (Inc.) 7084637						
•			DDOORE	OFB		070	184637
625 Second St., 3rd Floor, San Francisco, C	CA 94107		LUOPE2	35.14 8.6912		U 11	
Brief Description of Business	•					_	
On-line marketing			DEC 1.3.2	2007 a			•
Type of Business Organization				7			
	☐ limited partnership, alread	ly for	ned THOMSO	N J		other (please specify	y):
☐ business trust	☐ limited partnership, to be	forme	d FINANCI/	AL			
	\ \	. <u>N</u>		<u>'ear</u>			
Actual or Estimated Date of Incorporation	or Organization:	1	1 0:	5			
Insiediation of Issuersantine on Ossaelanti	(Fatant 1.44 - 116 - 1			C	⊠ A	Actual [] Estimated
Jurisdiction of Incorporation or Organization	on: (Enter two-letter U.S. I CN for Canada; FN for			r State:			CA
	Or for Canada, 114 101	Other	ioreign jurisdiction)				

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230,501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

A. BASIC IDENTIFICATION DATA Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer; Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. Executive Officer Check ☐ Promoter ■ Beneficial Owner Director ☐ General and/or Box(es) that Managing Partner Apply: Full Name (Last name first, if individual) Crumpler, Rob Business or Residence Address (Number and Street, City, State, Zip Code) 625 Second St., 3rd Floor, San Francisco, CA 94107 Check Executive Officer ☑ Beneficial Owner ☑ Director ☐ Promoter ☐ General and/or Box(es) that Managing Partner Apply: Full Name (Last name first, if individual) Parson, Todd Business or Residence Address (Number and Street, City, State, Zip Code) 625 Second St., 3rd Floor, San Francisco, CA 94107 Check Boxes ☐ Promoter Director ☐ Beneficial Owner ☐ General and/or that Apply: Managing Partner Full Name (Last name first, if individual) Maley, John Business or Residence Address (Number and Street, City, State, Zip Code) 625 Second St., 3rd Floor, San Francisco, CA 94107 Check Boxes ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☑ Director ☐ General and/or that Apply: Managing Partner Full Name (Last name first, if individual) Lye, Anthony Business or Residence Address (Number and Street, City, State, Zip Code) c/o Adams Capital Management, 525 University Ave., Suite 230, Palo Alto, CA 94301 Check Boxes ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☑ Director ☐ General and/or that Apply: Managing Partner Full Name (Last name first, if individual) Briggs, Scott Business or Residence Address (Number and Street, City, State, Zip Code) 625 Second St., 3rd Floor, San Francisco, CA 94107 Check Boxes Promoter ☐ Beneficial Owner ☐ Executive Officer ☑ Director ☐ General and/or that Apply: Managing Partner Full Name (Last name first, if individual) Ackerly, Chris Business or Residence Address (Number and Street, City, State, Zip Code) c/o Ackerly Partners, LLC, 601 Union Street, Suite 3003, Seattle, WA 98101 Check Boxes ☑ Beneficial Owner ☐ Executive Officer ☐ Director ☐ Promoter ☐ General and/or that Apply: Managing Partner Full Name (Last name first, if individual) Adams Capital Management III, L.P. Business or Residence Address (Number and Street, City, State, Zip Code) 525 University Ave., Suite 230, Palo Alto, CA 94301 Check Boxes Beneficial Owner ☐ Promoter ☐ Executive Officer ☐ Director ☐ General and/or that Apply: Managing Partner Full Name (Last name first, if individual) Ratcliffe, Mitch Business or Residence Address (Number and Street, City, State, Zip Code) 625 Second St., 3rd Floor, San Francisco, CA 94107 Check ☐ Promoter ■ Beneficial Owner General and/or ☐ Executive Officer ☐ Director Box(es) that Managing Partner Apply: Full Name (Last name first, if individual) Glover, Jeff Business or Residence Address (Number and Street, City, State, Zip Code) 625 Second St., 3rd Floor, San Francisco, CA 94107

					В	. INFORM	ATION AB	OUT OFFE	RING			_	
1.	Has the iss	suer sold, or o	does the issu	er intend to					under ULOF	 3.		Yes N	lo X
2.	What is the	e minimum i	nvestment tl	hat will be a	cepted from	n any indivi	dual?					\$ n/a	
3.	Does the o	ffering perm	it joint owne	ership of a si	ngle unit?	•••••						Yes X N	lo
4.	solicitation registered	of purchas	ers in conne Cand/or with	ection with s h a state or s	sales of sec tates, list th	urities in the	ne offering. he broker or	If a person	to be listed	is an associat	ed person or	agent of a	emuneration for broker or dealer persons of such a
N/A													
Fuli	Name (Las	t name first,	if individual)									
Bus	iness or Res	idence Addr	ess (Number	r and Street,	City, State,	Zip Code)							
Nan	ne of Associ	ated Broker	or Dealer					-		<u></u>			
Stat	es in Which	Person Liste	ed Has Solic	ited or Inten	ds to Solici	t Purchasers							
(Ch	eck "All Sta	tes" or check	c individual	States)									All States
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]		[IN]	[]A[[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
ĮМТ	1	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	INDI	[ОН]	[OK]	[OR]	[PA]
[RI]		[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[VA]	ĮWVĮ	ĮWĮ	[WY]	[PR]
Full	Name (Last	t name first,	if individual)									
	 												
Bus	iness or Res	idence Addr	ess (Number	r and Street,	City, State,	Zip Code)							
Nan	ne of Associ	ated Broker	or Dealer										
Stat	es in Which	Person Liste	ed Has Solic	ited or Inten	ds to Solici	Purchasers							
(Ch	eck "All Sta	tes" or check	c individual	States)									All States
[AL	}	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	ĮDEJ	[DC]	(FLJ	[GA]	[HI]	[ID]
[IL]		[IN]	[IA]	[KS]	ĮKYĮ	[LA]	[ME]	[MD]	[MA]	[MI]	IMNI	[MS]	[MO]
IMT	T	[NE]	[NV]	[HN]	[NJ]	INMI	[NY]	[NC]	[ND]	[ОН]	(OK)	(OR)	[PA]
[RI]		[SC]	[SD]	JTNJ	[TX]	[UT]	[VT]	[VA]	[VA]	[WV]	ĮWIJ	[WY]	[PR]
Full	Name (Last	t name first,	if individual)									
Bus	iness or Res	idence Addr	ess (Number	and Street,	City, State,	Zip Code)							
Nan	ne of Associ	ated Broker	or Dealer										
State	es in Which	Person Liste	ed Has Solic	ited or Inten	ds to Solici	Purchasers							
(Ch	∞k "All Sta	tes" or check	c individual	States)			************	.,,.		***************************************	,,		All States
[AL		[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	(DC)	[FL]	[GA]	[HI]	[ID]
IL		[[N]	[IA]	ĮKSJ	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT	ງ	[NE]	[NV]	[NHj	[[[[NM]	[NY]	[NC]	[ND]	[ОН]	{OK]	[OR]	[PA]
[RI]		ISC J	[SD]	[TN]	[TX]	ប្រា	[VT]	[VA]	[VA]	[WV]	(WI)	[WY]	[PR]

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

	transaction is an exchange offering, check this box □ and indicate in the columns below the amounts of the Type of Security	Aggregate	Amount Already
		Offering Price	Sold
	Debt	S	S
	Equity	\$ 12,596,000.00	\$ 11,970,194.50
	Common Preferred		
	Convertible Securities (including warrants)	\$ 4,000.00	\$ 4,000.00
	Partnership Interests	S	\$
	Other (Specify)	\$	\$
	Total	\$ 12,600,000.00	\$ 11,974,194.50
	Answer also in Appendix, Column 3, if filing under ULOE.		
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		
		Number	Aggregate
		Investors	Dollar Amount of Purchases
	Accredited Investors	32	\$ 11,974,194.50
	Non-accredited Investors		\$
	Total (for filings under Rule 504 only)		\$
	Answer also in Appendix, Column 4, if filing under ULOE.		
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.		
		Type of	Dollar Amount
		Security	Sold
	Type of Offering		
	Rule 505		\$
	Regulation A		\$
	Rule 504		\$
	Total		\$
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees	C	□ \$
	Printing and Engraving Costs	C	□ s <u> </u>
	Legal Fees	0	S 100,000.00
	Accounting Fees	C	□ \$
	Engineering Fees	(□ s
		_	
	Sales Commissions (specify finders' fees separately)		□ s
		_	s

 b. Enter the difference between the aggregate off in response to Part C - Question 4.a. This difference 	fering price given in response to Part C - Questic ference is the "adjusted gross proceeds to the issu	on 1 and total expenses furnished	\$12,500,000.00
 Indicate below the amount of the adjusted gross p If the amount for any purpose is not known, fur payments listed must equal the adjusted gross processing. 	nish an estimate and check the box to the left	of the estimate. The total of the	
		Payment to Officers,	Payment To
Salaries and fees		Directors, & Affiliates	Others
			□ s
Purchase of real estate			□ s
Purchase, rental or leasing and installation of machinery	• •	—	□ s
Construction or leasing of plant buildings and facilities		— "	□ s
Acquisition of other businesses (including the value of n exchange for the assets or securities of another issues		□ s	
Repayment of indebtedness		□ s	
Vorking capital		≥ \$12,500,000.00	
ther (specify):		s	□ s
Column Totals			
otal Payments Listed (column totals added)			· · · · · · · · · · · · · · · · · · ·
,		En 3 12,500,	.000.00
	D. FEDERAL SIGNATURE		
The issuer had duly caused this notice to be signed by an undertaking by the issuer to furnish to the U.S. Section-accredited investor pursuant to paragraph (b)(2) of	urities and Exchange Commission, upon written		
ssuer (Print or Type)	Signature	Λ	Date
azzlogic, Inc.		\ 	12/4/07
ame of Signer (Print or Type)	Title of Signer (Print of	Type)	
raig Jacoby	Secretary		

END

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)